

Artwork Specification

To ensure high quality printing and design, we recommend that you to hire a professional to design and create your artwork.

Format:

You can supply your artwork in the following formats:

1. 150 dpi to 300 dpi JPEG (preferred).
2. Pdf, tiff, eps, ai (artwork modification charge \$25 for conversion to jpeg).
3. Other formats – Please send your artwork to us for a free quotation.

Formats NOT Accepted: PDF files created using Word; Word document files; Powerpoint files; QuarkXpress files; Film material.

Size:

1. Please create your artwork at 1:1 scale. (Actual size)
2. Please allow an extra 25mm at the top and 90mm at the bottom for the image to bleed off the banner.

For a 2mt (H) x 850mm (W) banner, the artwork created must be 2115mm (H) x 850mm (W).

We do not recommend placing text too close to the top or bottom as it will not appear at eye level.

Fonts:

Please outline all fonts or convert the fonts to shapes.

Images:

Please use only high resolution images in your artwork.

Colour:

All colours must be converted to CMYK.

It is important to note that an exact colour match from printout to printout is not possible in a CMYK print process; We cannot accept responsibility for reasonable variations in colour. Every care is taken to ensure that the colour of each printout is matched as closely as possible.

If you have any special requirements for colour matching, please let us know before placing your order.

Such requirements may necessitate additional cost.